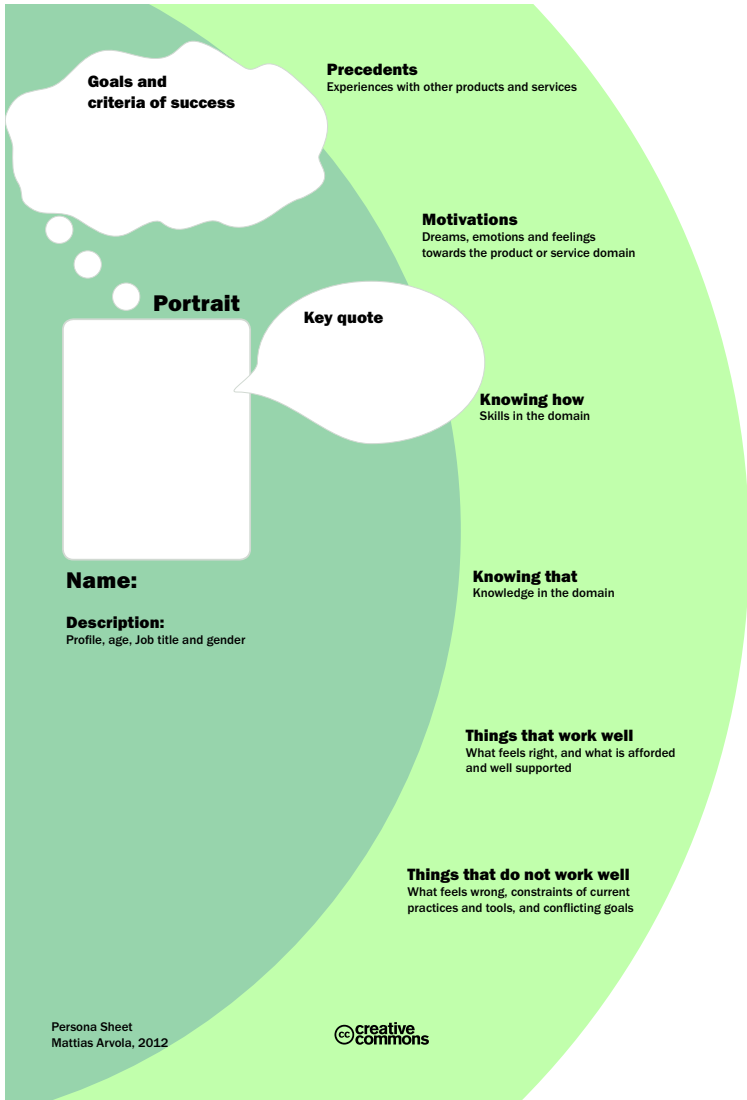


Figure 1. The persona sheet.



An ordinary day

Activities

Agent: Who did it?
Together with whom, and towards whom?

Scene: When & where did it happen?
Environment, spatial layout and temporal organization, community, rules and norms

Purpose : Why was it done?
Goals, motivations and conditions

Act: What happened?
Actions, and objects actions are directed at. Frequency and amount

Agency: How was it done?
By what means, by what steps, and by what manner?

Questions that remain

Ideas to take note

Project:
Date:
Researcher: